

WELCOME TO LATE NITE GRAFIX, INC.

Take a moment to browse through our mini-portfolio. We have been creating innovative and award-winning advertising and design for more than 25 years. Our design work has appeared in national and international design publications such as Communication Arts, How and Print magazines.

Originally established in Shreveport, Louisiana, Late Nite Grafix, Inc. has been located in Santa Fe, New Mexico since 1989.

We are a full-service graphic design firm that specializes in corporate communications. From logo design, brochures, visitor guides, annual reports, web sites, magazine and newspaper ads, and posters; we deliver what we promise. Over the years, we've produced innovative advertising and design for a diverse group

of clients including AT&T, The Santa Fe Opera, the Museum of New Mexico, the University of New Mexico, Eight Northern Indian Pueblos Council, K-Bob's

Steakhouse, New Mexico MainStreet and Ski New Mexico; among others.

We offer turnkey management of your project—effectively, efficiently and on time from start to finish.

And we deliver what we promise. There are no surprises. Once an appropriate and acceptable budget has been developed by us and approved by you, we'll work within that budget not only to meet, but exceed, your expectations.



LATE NITE GRAFIX, INC.
22 MIMOSA ROAD | SANTA FE, NEW MEXICO 87508
PHONE: 505 984-0941
EMAIL: INFO@LATENITEGRAFIX.COM | WWW.LATENITEGRAFIX.COM



“BELEN PRESERVATION INSTITUTE”
Poster

Client: New Mexico MainStreet
Poster designed for the Belen Preservation Institute. An upcoming training offered by NM MainStreet.



VILLAGE OF SANTA CLARA
Logo

Client: NM MainStreet
Logo design for Village of Santa Clara.



VILLAGE OF SANTA CLARA
Wayfinding Project

Client: NM MainStreet
Wayfinding designs for Santa Clara, NM



Frontier
Communities
Initiative

“FRONTIER COMMUNITIES INITIATIVE”

Logo

Client: New Mexico MainStreet
Logo design for MainStreet program for developing economic resources for rural communities.



REVITALIZING DOWNTOWNS
Retractable Banner

Client: New Mexico MainStreet
Retractable banner design for NM MainStreet to promote how the program revitalizes downtowns through local-private partnerships



AAIC
Logo Revise

Client: American Association of International Ceramics
Redesigned logo for international organization



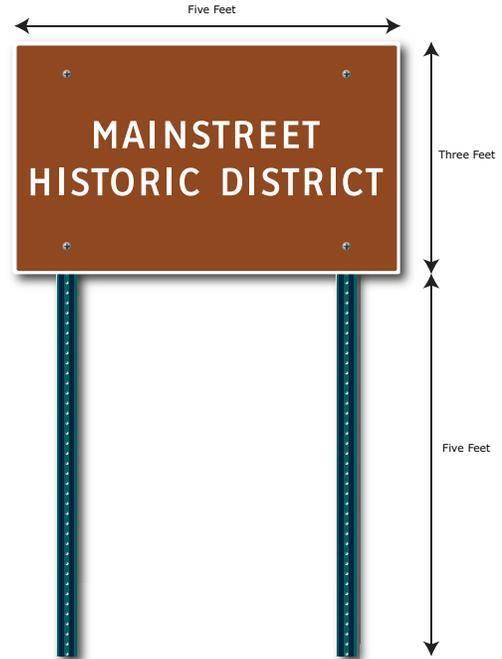
HOT SPRINGS FESTIVAL
Logo Design

Client: T or C MainStreet
Logo design for the Hot Springs Festival



“MUDBUG MADNESS”
Poster

Client: Mudbug Madness Committee
Commemorative poster for crawfish festival in Shreveport LA.



MAINSTREET HISTORIC DISTRICT
Signage

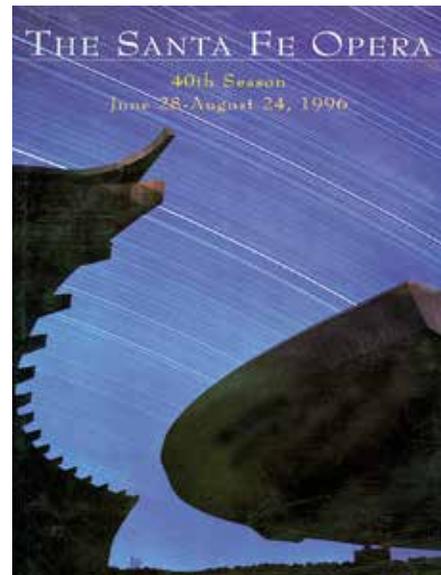
Client: New Mexico MainStreet
Signage project involving design, production and distribution of MainStreet Historic District project



CRAWFORD AND BOURLAND

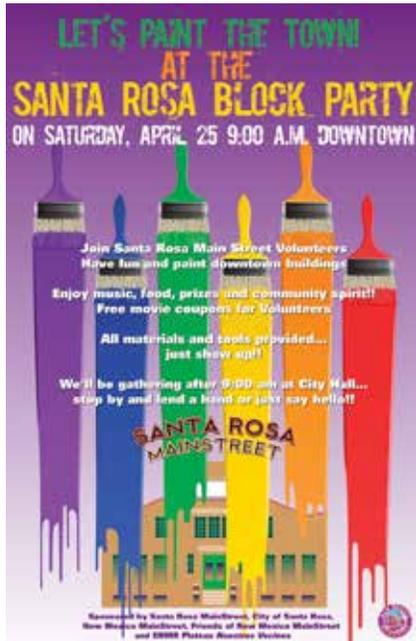
CRAWFORD AND BOURLAND
Logo

Client: Crawford and Bourland
Consulting Foresters
Logo design for a consulting forestry company.



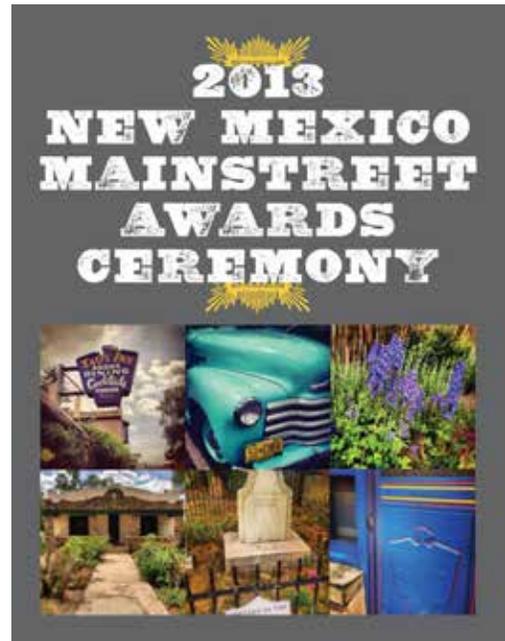
THE SANTA FE OPERA 40TH SEASON
Program Book

Client: The Santa Fe Opera
40th season program guide handed out to patrons at opera performances.



“LET’S PAINT THE TOWN...”
Poster

Client: Santa Rosa MainStreet
Poster design for block party



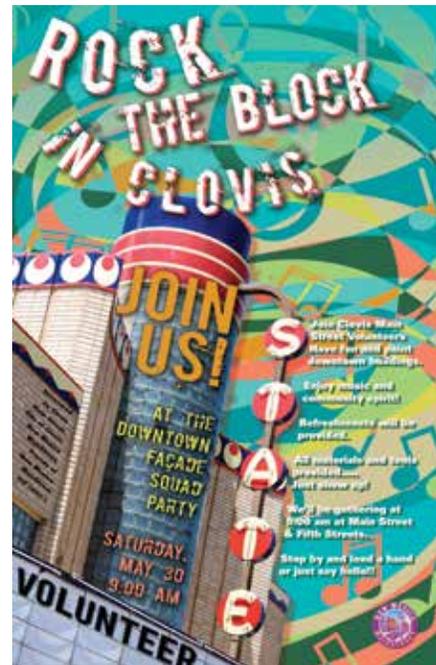
2013 AWARDS CEREMONY
Brochure

Client: New Mexico MainStreet
Awards brochure designed for 2013 NM MainStreet Awards Ceremony held in Taos.
Original photography by Gary Cascio.



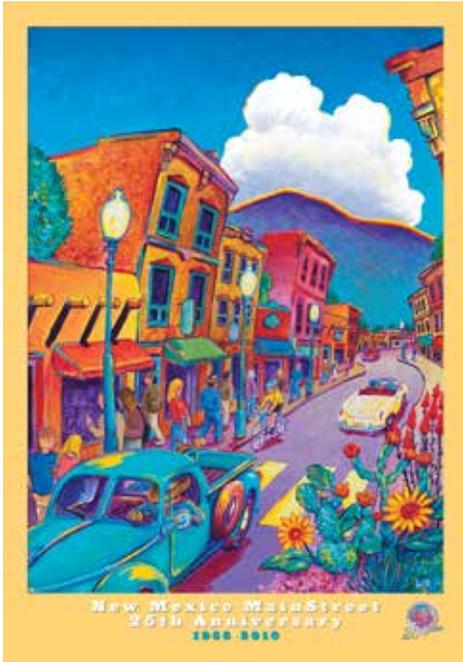
TWENTY-FIFTH ANNIVERSARY
Logo

Client: New Mexico MainStreet
Logo for the 25th anniversary of the creation of the MainStreet program. Design incorporates elements of current logo into it.



“ROCK THE BLOCK”
Poster

Client: Clovis MainStreet
Poster design for Downtown Façade Squad Party



**“NEW MEXICO MAINSTREET
25TH ANNIVERSARY”**
Poster

Client: New Mexico MainStreet
Commemorative poster celebrating New
Mexico MainStreet’s 25th anniversary.



PIÑON MORTGAGE
Logo

Client: Piñon Mortgage
Logo design for a local mortgage company.



ROSWELL WAYFINDING
Signage

Client: Roswell MainStreet
Graphics for wayfinding project for city of Roswell



SILVER CITY SIGNAGE
Wayfinding

Client: Silver City

Wayfinding project for the local government of Silver City, New Mexico.

IN THE NEW MEXICO TRADITION
THE IMPACTS OF MAINSTREET
1985-2013



PREPARED FOR NEW MEXICO MAINSTREET
NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT
BY PLACEECONOMICS | WASHINGTON, D.C. | FEBRUARY 2014

“IN THE NEW MEXICO TRADITION: THE IMPACTS OF MAINSTREET”
Brochure

Client: New Mexico MainStreet

Economic report outlining the economic impact of NM MainStreet.

BIENVENUE AU PARADIS DU COCKTAIL.
WWW.LTBLENDER.FR

DAVIDDRINKS innove avec un nouveau concept d'élaboration de cocktails. Vous ajoutez simplement dans votre Lt. Blender's Cool Cocktails "IN A BAG" de l'alcool, de l'eau, vous secouez le sac, vous le mettez dans votre congélateur, et après quelques heures, c'est prêt ! Votre Lt. Blender's Cool Cocktails "IN A BAG" est conditionné en sachets de 2 litres, qui permettent de réaliser 16 cocktails de 115 ml, idéal pour les petits bars ou cafés.

Ces cocktails permettent une utilisation rapide et efficace à destination des établissements ayant un grand potentiel de clients. Lt. Blender's Cool Cocktails "IN A BAG" vous permet de préparer facilement et rapidement des cocktails exotiques avec un goût délectable, savoureux et toujours le même à chaque fois !

- Pas de partiel, peut être gâché 3 mois dans votre congélateur (et donc des coûts de revient stables et sans surprise).
- Pas besoin de personnel expérimenté et qualifié.
- Produits naturels (sans colorants, sans conservateurs ni additifs).
- Une solution flexible qui permet de préparer des cocktails à grande échelle de gamme avec plus de 20 parfums.
- Nos cocktails sont aussi conditionnés en sachets commerciaux de 10 litres pour une utilisation dans des machines à grande information disponibles sur demande.

Les informations relatives aux présentations pour sachets de 2 et 10 litres sont disponibles sur demande.

LT. BLENDER'S COOL COCKTAILS IN A BAG

David Drinks logo and contact information: www.daviddrinks.com, email: info@daviddrinks.com, phone: +33 (0)4 68 07 88 33.

MADE IN THE USA

Hall 3 Stand M31
PRENEZ DU COOL POUR DES SOIREE INOUBLIABLE.

distributeur exclusif de Lt. Blender drinks en France
david drinks

52 bd de Strasbourg • 31033 • gaudi • tél: 05 34 92 21 45 • mob: 05 34 24 27 49 18
david@daviddrinks.com • www.daviddrinks.com • www.360tours.fr

David Drinks logo and product images.

MADE IN USA

BIENVENUE AU PARADIS DU COCKTAIL.
WWW.DAVIDDRINKS.COM

LT. BLENDER'S COOL COCKTAILS IN A BAG

Made in the USA

BIENVENUE AU PARADIS DU COCKTAIL
Flash Web Banner Ad, Magazine Ad & Restroom Poster

Client: DavidDrinks

Magazine ad, restroom poster & flash animated web banner advertising for Paris, France-based importer of American-made drink mix



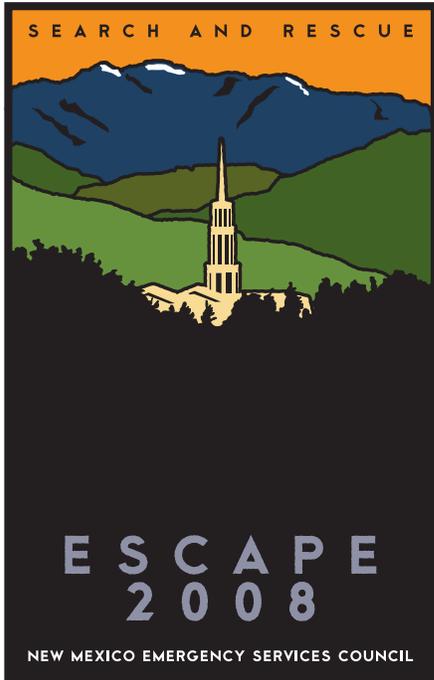
**“SANTA FE 2012”
Magazine Ad**

Client: American Association of
International Ceramics
*A magazine ad placed in the
SOFA NEW YORK Fair Guide*



**“ALLOW YOUR TALENTS
TO EMERGE”
Poster**

Client: The Santa Fe Opera
*1997 Promotional poster for
The Santa Fe Opera's theatre technician's
apprenticeship program.*



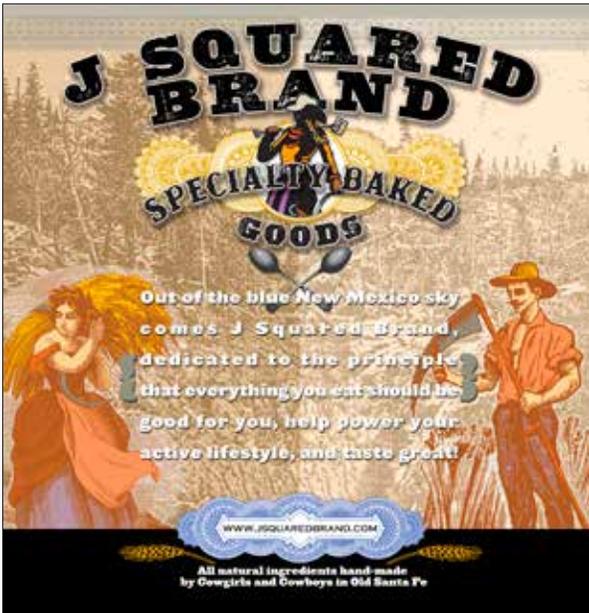
**ESCAPE 2008
Poster**

Client: New Mexico Emergency Services Council
*Design for ESCAPE, a yearly retreat and workshop for
New Mexico Search & Rescue groups
belonging to NMESC.*



**“IT'S 'BOU TIME”
Invitation**

Client: Ski New Mexico
*Invitation to 1997 trade organization's annual
Ski Ball, a fund-raising get-together to kick off
the upcoming ski season.*



SPECIALITY BAKED GOODS

Tradeshow Booth

Client: J Squared Brand

Tradeshow/Exhibit display promoting J Squared Brand of baked goods.

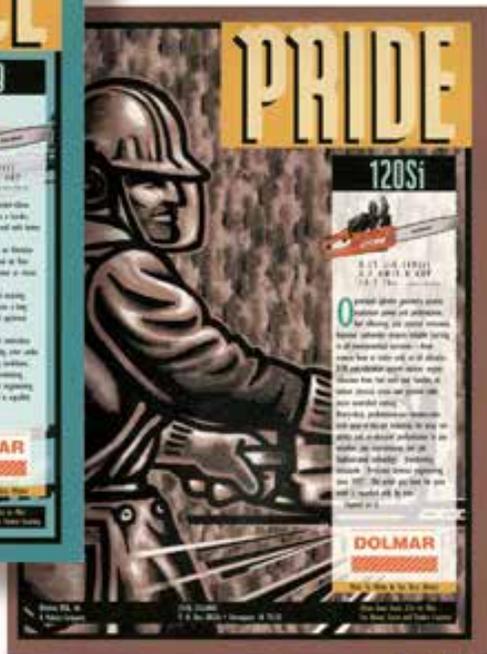
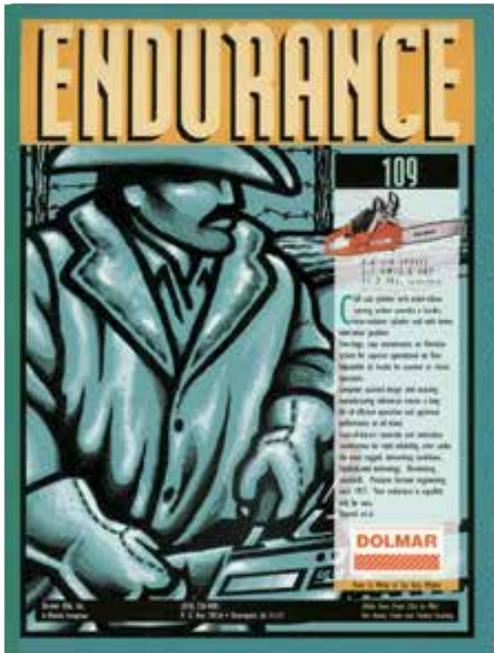


TUCUMCARI MAIN STREET CORP

Logo

Client: Tucumcari Main Street Corp.

Local MainStreet association within the New Mexico MainStreet program.

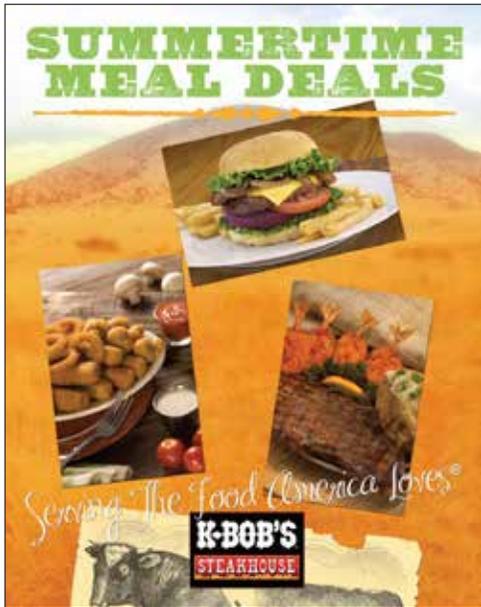


“MADE TO WORK IN THE REAL WORLD”

Magazine Ad Series

Client: Dolmar, USA

A series of three trade magazine ads for a German chain saw manufacturer owned by a Japanese conglomerate.

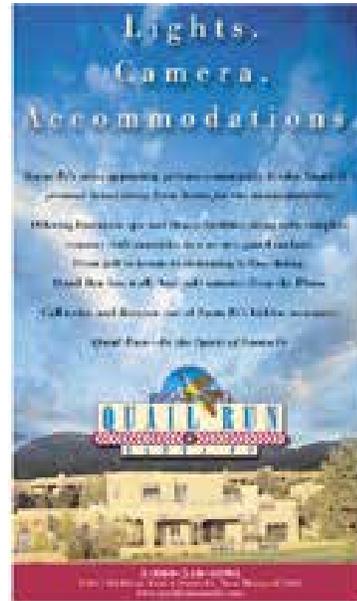


“SUMMERTIME MEAL DEALS”

In-Store Poster

Client: K-Bob’s Steakhouse

In-Store poster for regional promotion of various summer menu items.

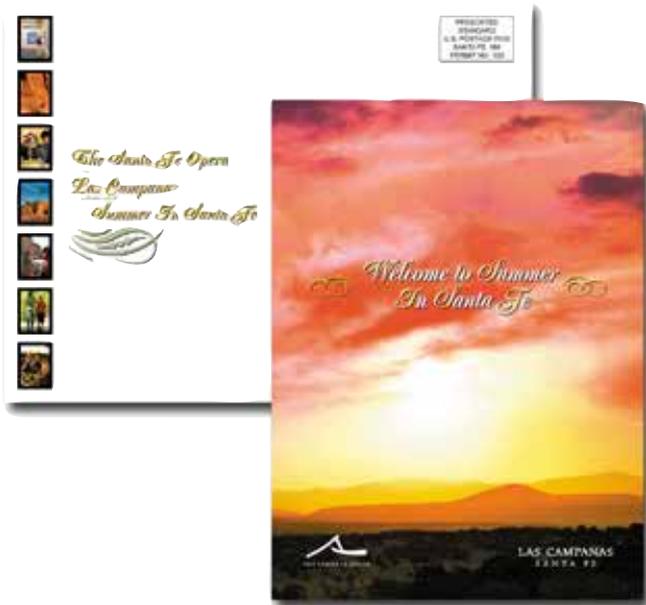


“LIGHTS, CAMERA, ACCOMMODATIONS.”

Magazine Ad

Client: Quail Run

Magazine ad directed at the movie industry touting resort condos as a perfect alternative to hotel accommodations.



“WELCOME TO SUMMER IN SANTA FE”

Brochure

Client: Las Campanas

Brochure mailed out to select group of Santa Fe Opera season ticket holders, promoting Las Campanas, a local upscale community.





Building Creative Communities Conference

Revitalization through Arts, Culture, Tourism and Preservation

First Annual Conference | November 12-14, 2014 | Santa Fe

BUILDING CREATIVE COMMUNITIES CONFERENCE

Logo

Client: New Mexico MainStreet

Logo design for region-wide conference, hosted by New Mexico MainStreet, New Mexico Historic Preservation Division, New Mexico Arts and New Mexico Tourism Department. Also included in this project are hosting a Facebook page, designing and updating the www.buildingcreativecommunities.org website and preparing and maintaining the registration website.

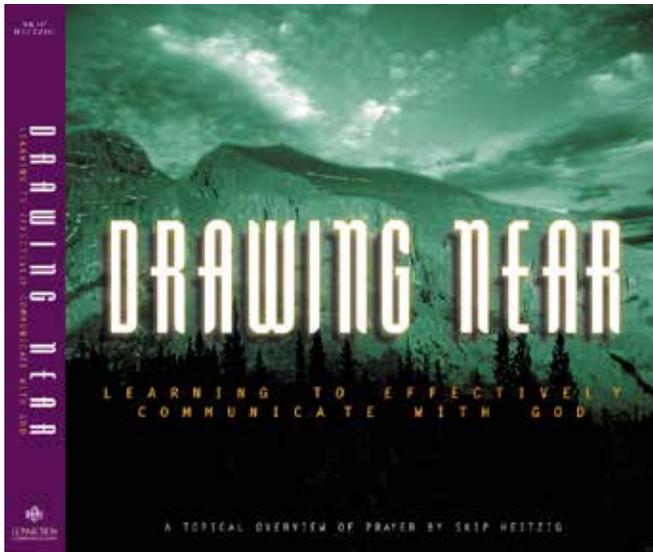


HIGH COUNTRY GRANOLA

Package Design

Client: J Squared Brand

Original packaging of High Country Style Granola. Produced for a Santa Fe-based baking company.



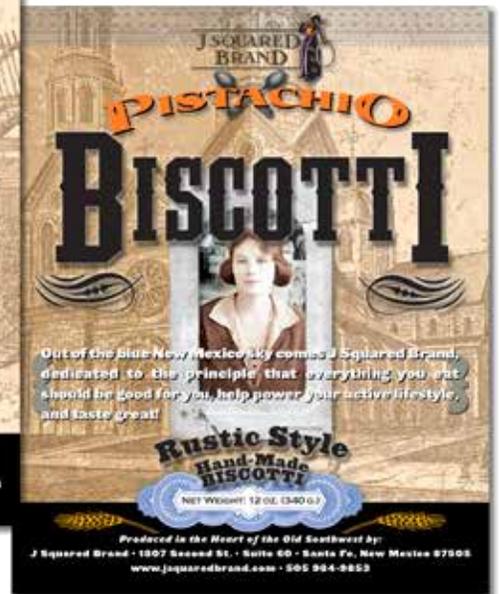
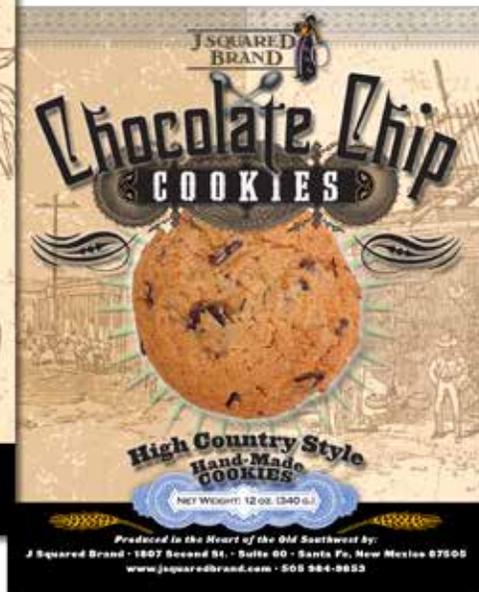
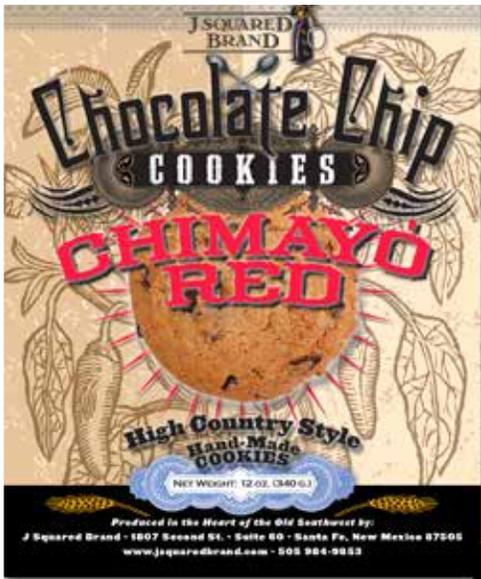
“DRAWING NEAR”
Book Cover

Client: Calvary Chapel / Albuquerque
Proposed book cover for book publishing division of national religious organization.



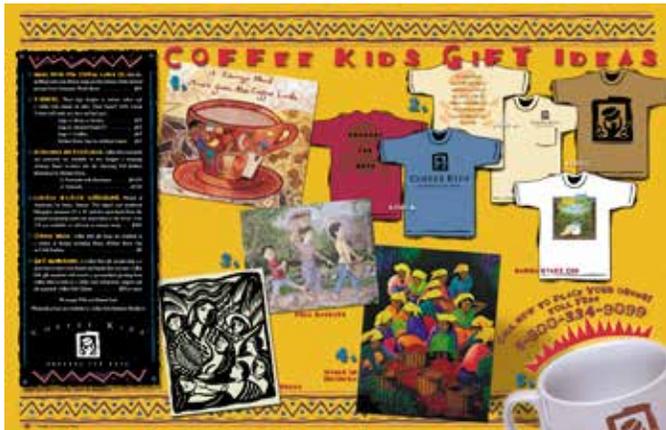
2007 PRODUCTION STAFF & APPRENTICE PROGRAM
Poster

Client: The Santa Fe Opera
Promotional poster for The Santa Fe Opera's theatre technician's 2007 apprenticeship program.



CHIMAYO RED CHOCOLATE CHIP COOKIES, CHOCOLATE CHIP COOKIES & PISTACHIO BISCOTTI
Food Labels

Client: J Squared Brand
Various labels produced for J Squared Brand, a Santa Fe-based baking company.



“COFFEE KIDS GIFT IDEAS”

Newsletter Insert

Client: Coffee Kids

Insert for Coffee Kids newsletter.

Coffee Kids is an international foundation dedicated to improving the lives of coffee farmers and their families in coffee-producing countries around the world.



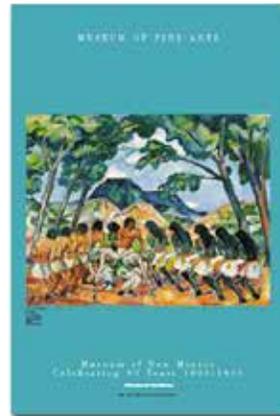
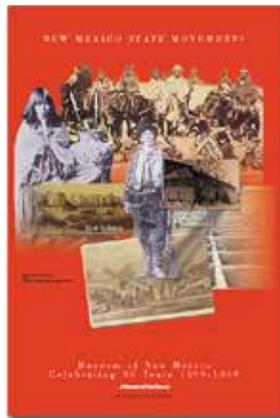
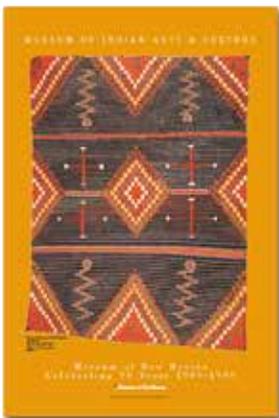
“SEASON’S GREETINGS”

Christmas Card

Client: College of Santa Fe

College president’s personal Christmas card.

Illustration shows college library surrounded by farolitos.



NINETIETH ANNIVERSARY

Poster Series

Client: Museum of New Mexico

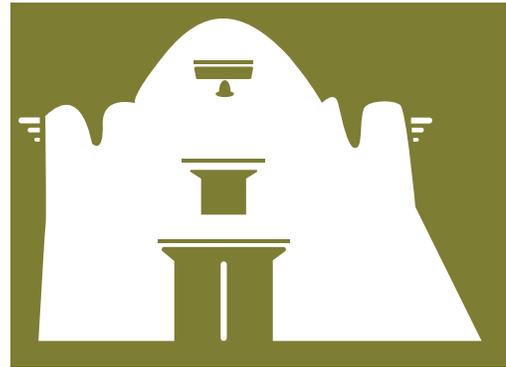
Poster series celebrating 90th anniversary of the founding of the Museum of New Mexico system.

Each poster focuses on one the four museums. The second poster from the left is a collage representing the five state monuments.



WWW.MUSEUMOFNEWMEXICO.ORG
 Web Site

Client: The Museum of New Mexico
Gateway to internet information for five museum and four state monuments.



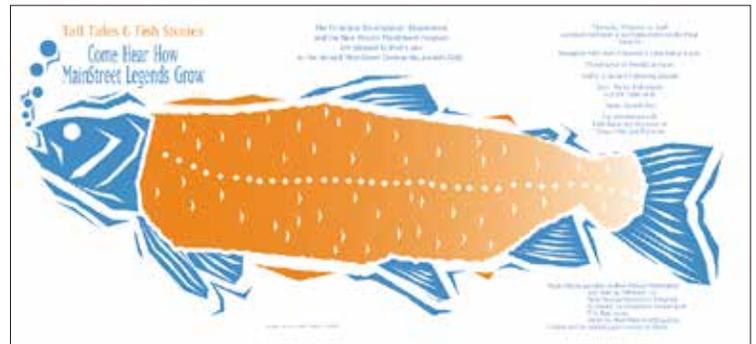
SCHOOL OF AMERICAN RESEARCH
 Logo

Client: School of American Research
A center for advanced study in anthropology, the humanities, and Native American art. The logo reflects "El Delirio", an adobe estate that forms the heart of the research center.



"CELEBRATING TWENTY FIVE YEARS"
 Magazine Ad

Client: Dewey Galleries
Magazine ad promoting 25th anniversary of premier Santa Fe art gallery.



"TALL TALES & FISH STORIES"
 Invitation

Client: New Mexico MainStreet
Invitation to annual MainStreet Community Awards Gala. MainStreet is a state program that helps towns in revitalization programs.



SKI NEW MEXICO

Logo

Client: Ski New Mexico

Logo for trade organization composed of state ski resorts.

Purpose is to promote New Mexico ski industry.



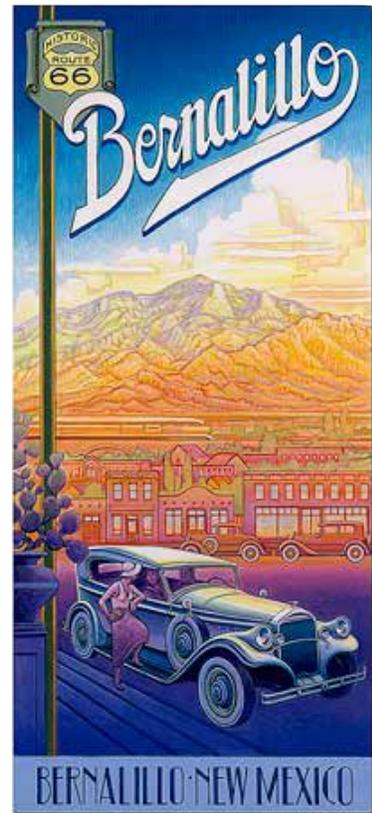
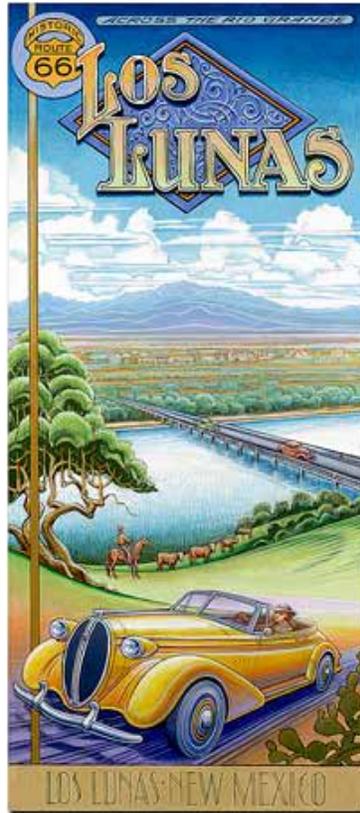
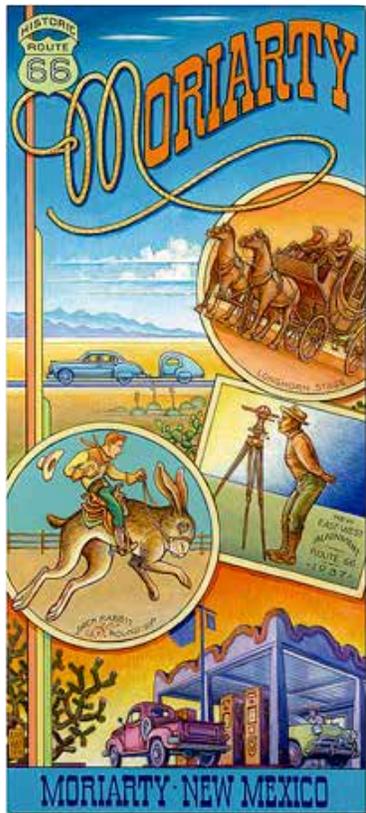
2003 PRODUCTION STAFF & APPRENTICE PROGRAM

Poster

Client: The Santa Fe Opera

Promotional poster for

The Santa Fe Opera's theatre technician's 2003 apprenticeship program.

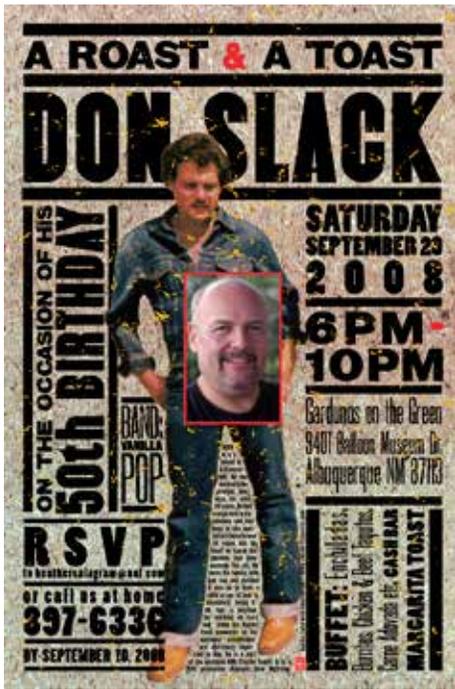


ROUTE 66 BROCHURES

Tourism Brochures

Client: New Mexico MainStreet

Brochure series for towns in New Mexico celebrating their history and culture as defined by their involvement with Route 66.



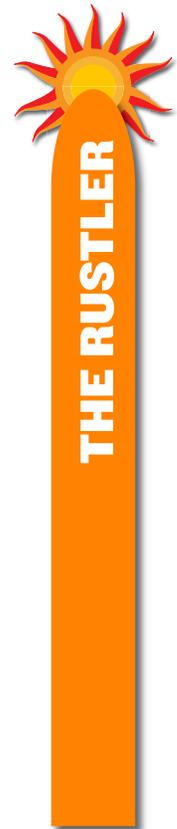
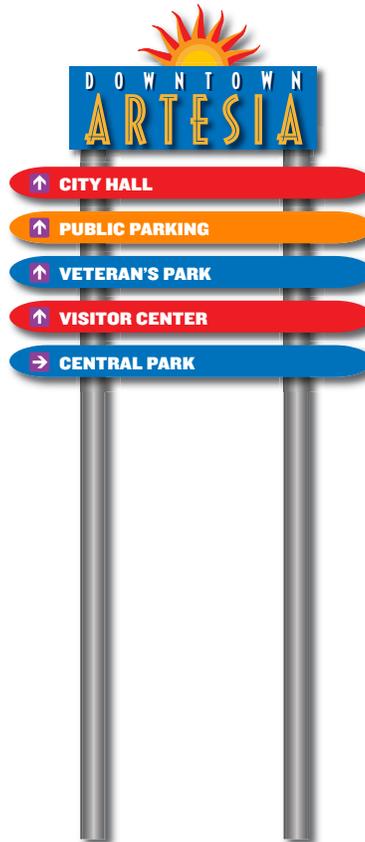
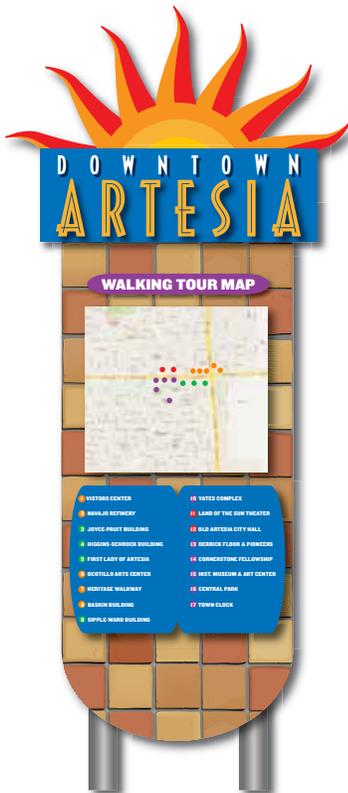
A ROAST & A TOAST
Poster/Invitation
Client: Don Slack

Invitation for a roast and a toast for client's 50th birthday bash.



J SQUARED BRAND
Logo Design
Client: J Squared Brand

Santa Fe-based granola and cereal baking company



DOWNTOWN ARTESIA
Wayfinding Project
Client: NM MainStreet

Various wayfinding signs used in project for Artesia MainStreet project



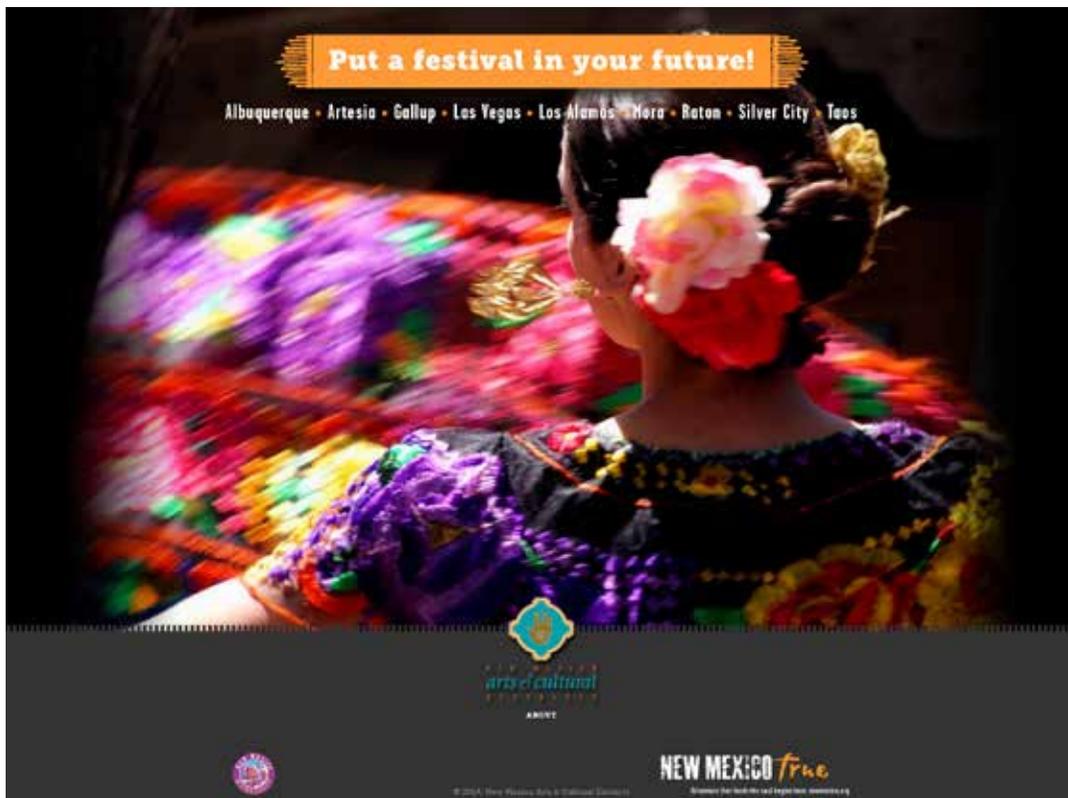
“PUT A FESTIVAL IN YOUR FUTURE!”
 Airport Kiosk

Client: New Mexico Arts & Cultural Districts
A tourism-based airport kiosk designed to promote the New Mexico Arts & Cultural Districts project, administered by NM MainStreet.



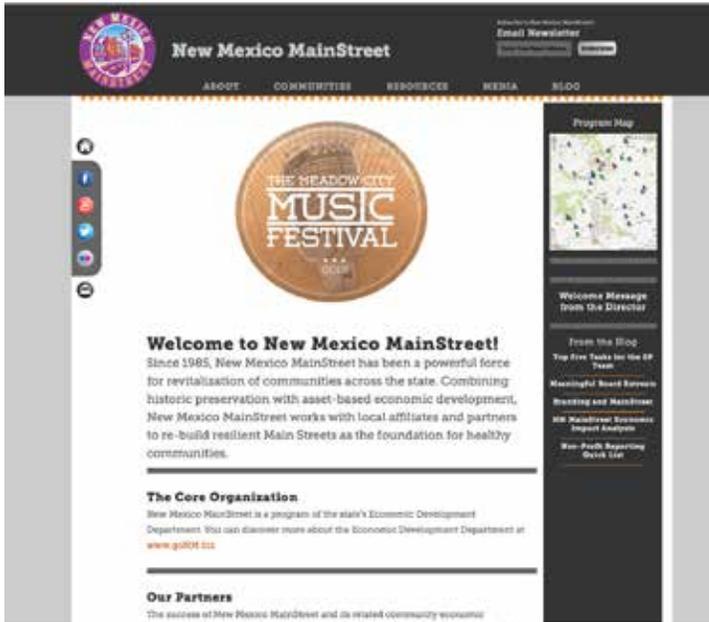
“PUT A FESTIVAL IN YOUR FUTURE!”
 NM Magazine Ad

New Mexico Arts & Cultural Districts
A tourism-based national magazine ad designed to promote the New Mexico Arts & Cultural Districts project.



“PUT A FESTIVAL IN YOUR FUTURE!”
 Web design

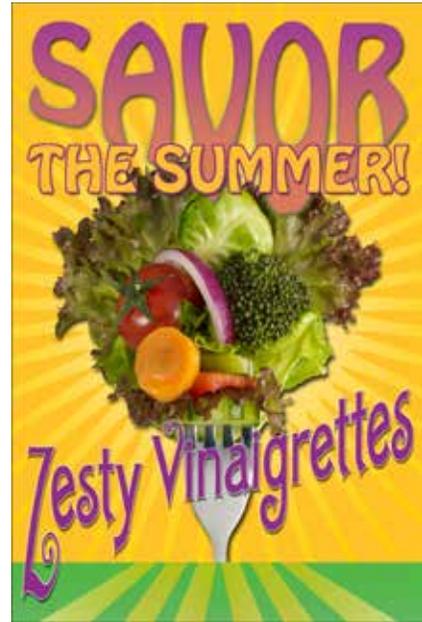
Client: New Mexico Arts & Cultural Districts
A tourism-based website designed to promote the New Mexico Arts & Cultural Districts project, administered by NM MainStreet.



WWW.NMMAINSTREET.ORG
Web Site

Client: New Mexico MainStreet

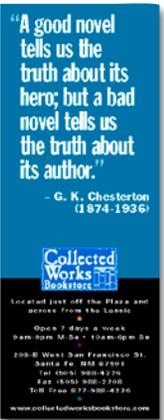
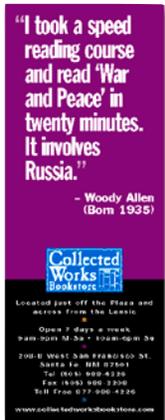
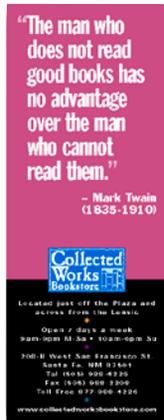
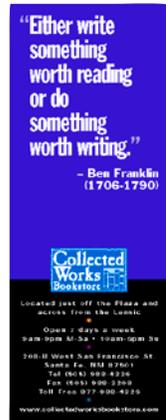
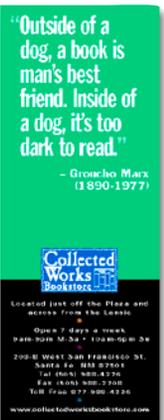
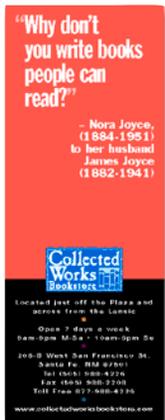
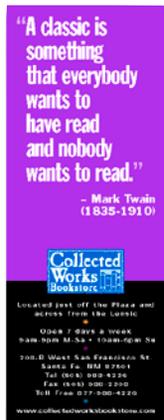
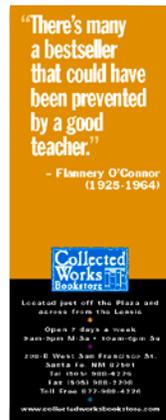
Informational web site for state bureau that provides for the revitalization of central business districts in New Mexico communities based on the preservation and rehabilitation of existing structures.



"SAVOR THE SUMMER!"
In-Store Poster

Client: K-Bob's Steakhouse

In-store poster for region-wide promotional campaign focussing on the vegetable bar.



AUTHORS QUOTES
Bookmark series

Client: Collected Works Bookstore

Series of bookmarks for local bookstore. Originally produced on a one time basis but became so popular, client reorders several times throughout the year.

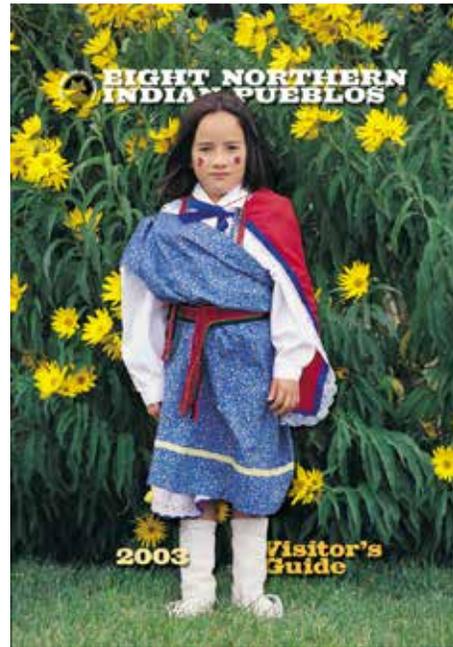


NEW MEXICO MAINSTREET

Logo

Client: New Mexico MainStreet

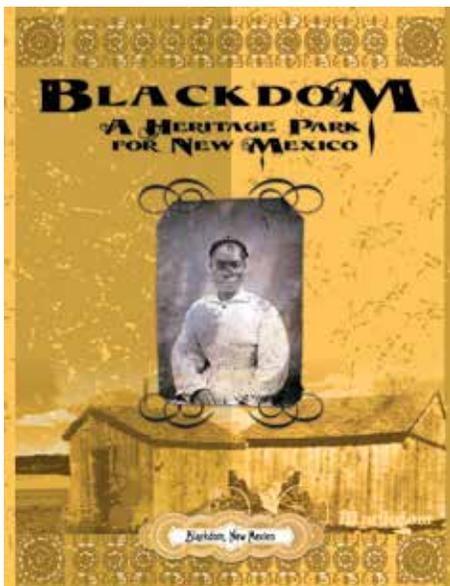
State bureau that provides for the revitalization of central business districts in New Mexico communities based on the preservation and rehabilitation of existing structures.



2003 VISITOR'S GUIDE

Visitor's Guide

*Client: Eight Northern Indian Pueblos Council
Guide to the cultural events, arts & crafts and recreation at the eight pueblos located in Northern New Mexico.*



BLACKDOM: A HERITAGE PARK FOR NEW MEXICO

Folder cover

Client: New Mexico MainStreet

Cover for presentation folder promoting creation of new state park honoring black community.

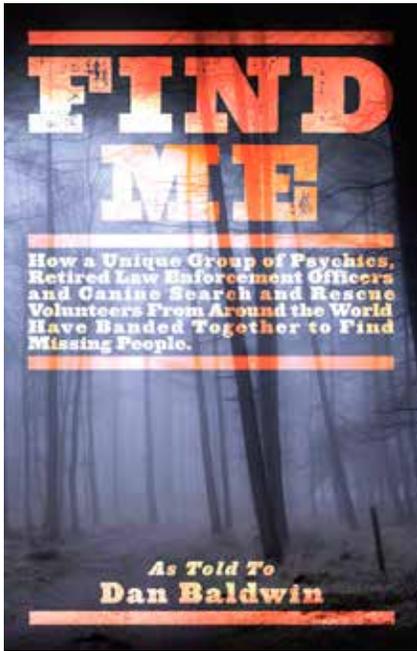


BERNALILLO MAINSTREET ASSOCIATION

Logo

Client: Bernalillo MainStreet Association

Local MainStreet association within the New Mexico MainStreet program.



**“FIND ME”
Book Cover**

Client: New River Press

Cover design for non-fiction book on group of psychics, retired law enforcement officers and canine search and rescue volunteers that find missing people.



**NATURAL SLEEP
Logo**

Client: Natural Sleep

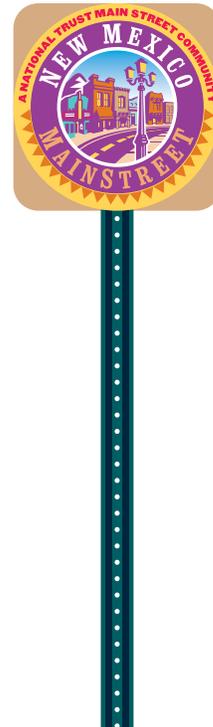
Logo design for Santa Fe-based sleep furniture company.



**NM'S HISTORIC MOVIE HOUSES
Logo**

Client: NM MainStreet

Design for new program administered by New Mexico MainStreet. This program aims to bring focus on New Mexico's historic movie theaters



**MAINSTREET ROADSIGNS
Highway Signage**

Client: New Mexico MainStreet

Roadsign project used to designate official MainStreet communities. Involved designing sign, supervising production and distributing signage around the state.



“A GOLDEN OPPORTUNITY”

Poster

Client: The Santa Fe Opera
*Promotional poster for
 The Santa Fe Opera’s theatre technician’s
 2006 apprenticeship program.*



student | space

“STUDENT SPACE”

Logo

Client: Student Space
*Logo for company that produces
 software for overseeing college students’
 financial records.*



BLUEBERRY FOOD LABELS

Food label

Client: Blueberry Wholesale Foods
Label designs for a series of natural, organic prepackaged foods for resale at various restaurants, cafes and grocery stores.

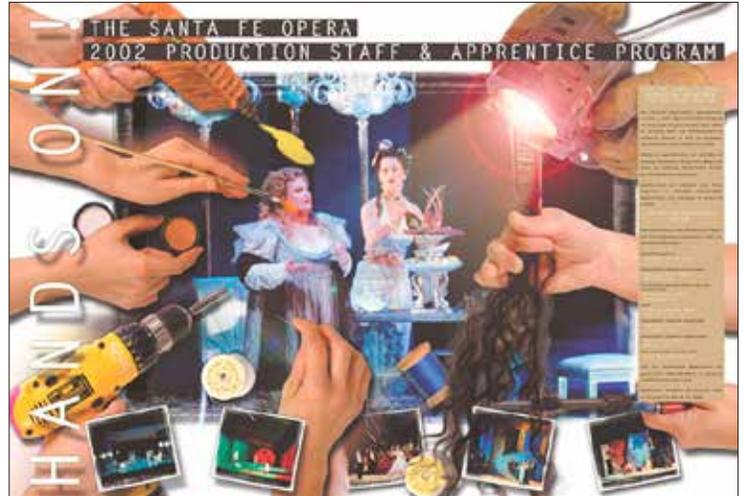


**DEVENEZ LA STAR
DES COCKTAILS**

**In-Store Product Display/Shipping
Container**

Client: DavidDrinks

*Cardboard container used for shipping and in-store
display case for Paris, France-based importer of
American-made drink mix*



**"HANDS ON!"
Poster**

Client: The Santa Fe Opera

Promotional poster for

*The Santa Fe Opera's theatre technician's
2002 apprenticeship program.*

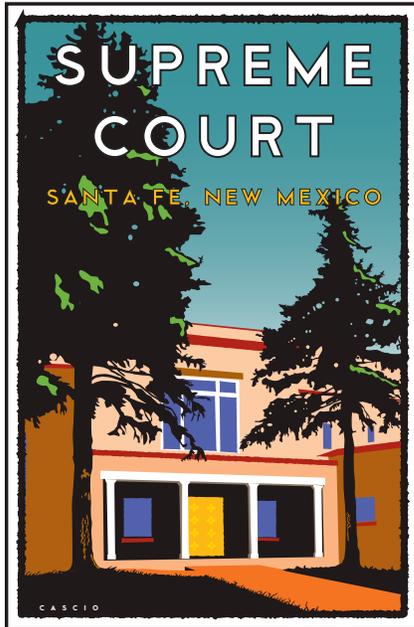


GO GREEN

Original Illustration

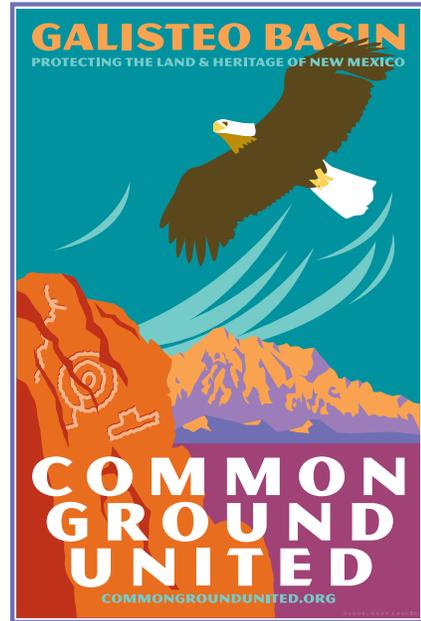
Client: Late Nite Grafix, Inc.

Artwork offered for sale at www.cafepress.com/latenitegrafix. An online shop of Late Nite Grafix products and designs.



“SUPREME COURT”
Poster

Client: Late Nite Grafix, Inc.
Original illustration of the New Mexico Supreme Court Building in Santa Fe, New Mexico.



“COMMON GROUND UNITED”
Poster

Client: Late Nite Grafix, Inc.
Logo & poster design for Santa Fe-based non-profit.



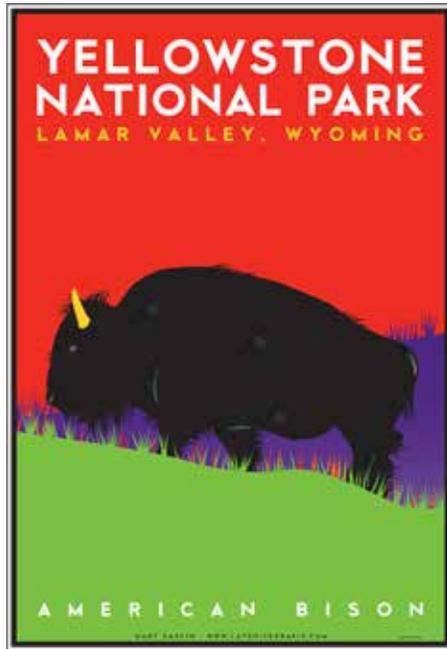
“CHIC-A-LICIOUS!”
Menu Insert

Client: K-Bob’s Steakhouse
Menu insert for region-wide promotional campaign focussing on chicken.



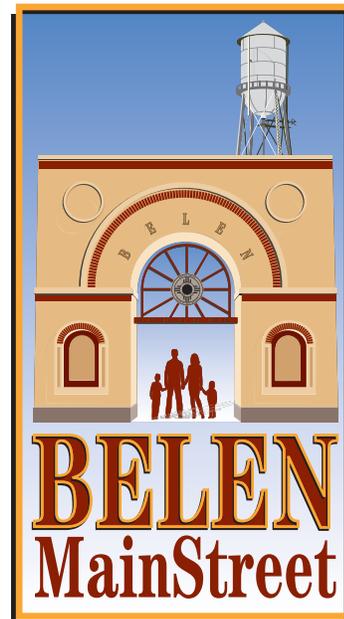
LAS VEGAS FLOWER POWER
Poster

Client: MainStreet Las Vegas
Poster to promote fundraiser for local Main Street organization.



**“YELLOWSTONE NATIONAL PARK:
AMERICAN BISON”**
Poster

Client: Late Nite Grafix, Inc.
Original design of the American Bison. From
a photograph I took of a bison at Yellowstone
National Park.



BELEN MAINSTREET
Logo

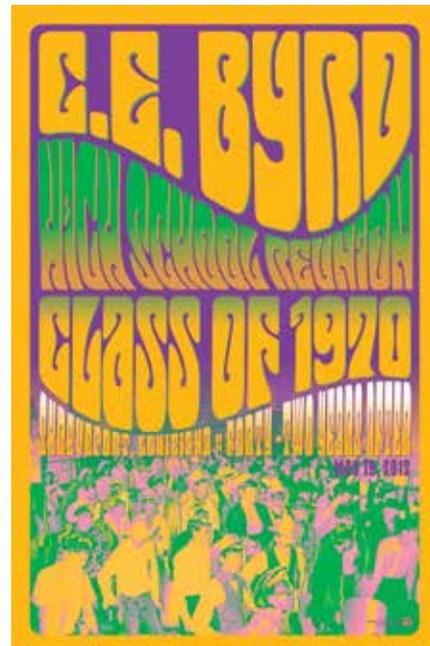
Client: Belen MainStreet.
Logo for a MainStreet community
within the New Mexico MainStreet program.



SUMMIT
RV Rentals

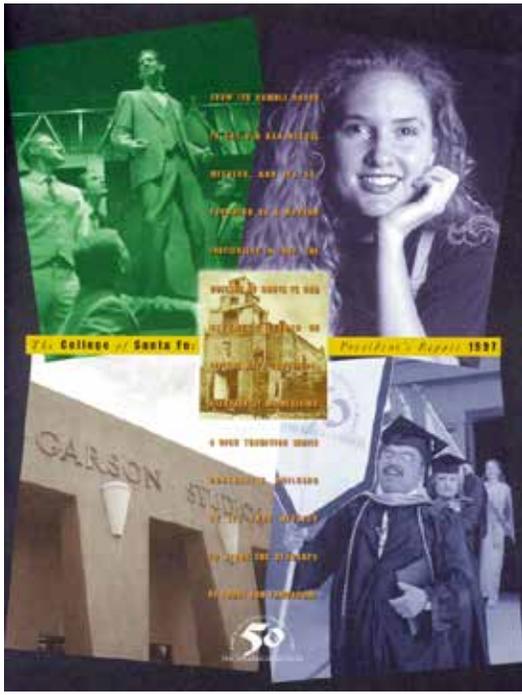
SUMMIT RV RENTALS
Logo

Client: Summit RV Rentals
RV rental company located in Atlanta Georgia



CLASS OF 1970
Poster

Client: C.E. Byrd Class of 1970
Poster to promote high school reunion
from the 1970's



COLLEGE OF SANTA FE
Annual Report
 Client: College of Santa Fe
*1997 annual report for a
 Santa Fe-based private college.*



"JACK CAN'T READ"
Brochure
 Client: Gilbert Paper Company
*Brochure to promote line of paper
 for national paper company.*



New Mexico Resiliency Alliance

NEW MEXICO RESILIENCY ALLIANCE
 Logo

Client: NM Resiliency Alliance

A non-profit support group created to work in context with, and help provide support to, New Mexico MainStreet